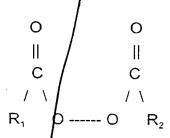
<u>Claims</u>

1. The use of a diacyl peroxide of general formula:



wherein R1 is an aliphatic group and R2 is an aromatic group in a bleaching composition to provide stain removal and improved fabric colour safety.

- 2. The use according to claim 1 wherein R1 is an aliphatic group having from 1 to 30 carbon atoms, preferably from 4 to 20 and is selected from either linear, branched, cyclic, saturated, unsaturated, substituted, unsubstituted or mixtures thereof.
- 3. The use according to any preceding claim wherein R2 is an aromatic group selected from mono or polycyclic ring, homo or heteroatomic, substituted or unsubstituted or mixtures thereof.
- The use according to any preceding claim wherein R1 and R2 are independently substituted with a halide, sulphur-containing functionality, nitrogen-containing functionality, an alkyl chain wherein the number of carbon atoms in the alkyl chain ranges from 1 to 20, preferably from 4 to 13, or mixtures thereof.
- The use according to any preceding claim wherein the diacyl peroxide is benzoyl alkanoyl peroxide wherein the alkanoyl group has from 8 to 18 carbon atoms.
- 6. The use according to any preceding claim wherein the diacyl peroxide is selected from the group consisting of benzoyl lauroyl peroxide, benzoyl decapeyl peroxide, benzoyl etoyl peroxide, para-alkyl benzoyl lauroyl

peroxide, para-alkyl benzoyl decanoyl peroxide, para-alkyl benzoyl cetoyl peroxide where the alkyl is-preferably a pentyl and mixtures thereof.

7. The use according to any of the preceding claims wherein the bleaching composition is aqueous.

The use according to any of the preceding claims wherein the bleaching composition comprises at least one surfactant.

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